

PTRE

DESIGNSPRINT
& PROMOTION

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Mission Statement

Creativity Is As Subjective As Art

Incorporating a professional, consistent, brandable design in your company's marketing and collateral truly pays for itself. Whether you are starting from scratch or redesigning your company's brand, Pure Designs will incorporate a unique graphic design element into your marketing plan to build name

recognition and a professional image, luring a higher caliber of clients to your business.

Print

Print knowledge is Key to a successful print project. Paper and ink selection is only the beginning; Pure Designs ensures professional printing at the best possible rates. Don't venture on selecting your own

printer as every printer specializes in different processes. Let Pure Designs select the printer for your specific project; whether you are printing letterhead, brochures, catalogs or media kits, we have the experience and the relationship to put your project on the right press.

SERVICES



1. Graphic Design

- Web Design
- Flyer's
- Corporate Stationary
- Banners
- Custom Wallpaper
- Business Cards
- Brochures
- Restaurant Menus
- Vehicle Branding

2. Litho Printing

- Flyer's
- Brochures
- Catalogs
- Corporate Stationary
- Business Cards
- Magazines
- Newsletters

3. Large Format Printing

- PVC Banners up to 3000mm Wide
- Vinyl / SAV
- Wallpaper
- Posters up to 1200mm Wide
- Fabric
- Vehicle Wraps

4. Display Stands and Signage

- Custom Display Stands
- Rolla Banners
- Gazebos
- Point of Sale Displays
- Vacuum Mold Signage
- 3D Signage
- Lightboxes
- Snapper Frames
- Outdoor Banners / Flags
- Chromadeck Signs
- Aluminum Cut Signage

5. Promotional Products & Branding

- T Shirts
- Work wear
- Gifts
- Bags
- Memory Sticks
- Golf Shirts
- Novelties
- Stationary
- Folders & Tablet Holders
- Note Books

AT PURE DESIGNS, WE BELIEVE IN RELATIONSHIPS.

Very special relationships. With our clients, and with their brands. And brands, like people, need to build a special relationship with the people they are talking and selling to.

Not everyone understands this relationship as well as we do. This is what keeps us at the forefront of design.

Graphic Design

Whether you need brochures, quality stationery or eye-catching advertising, we will design and manage the production of your print products to leave you with collateral so stunning you almost won't want to give it away.

Pure Designs can help you with anything from a company logo and corporate stationery right up to vehicle wraps and signage, we are a one solution agency that can cater for all your design needs

GRAPHIC DESIGN



WHAT IS LITHO PRINTING

Litho printing is also known as lithography or lithographic printing or planography or planographic printing. Litho printing works on the basic principle that oil and water do not mix. Unlike relief printing and intaglio where the image and non-image areas are at different levels, in lithography there is only one surface.

Pure Designs offers a wide variety of litho printing ranging from small runs like business cards and flyer's to larger runs like magazines and catalogs, we take the utmost care to ensure you receive the best quality at an affordable price



LITHO PRINTING

LARGE FORMAT / DIGITAL PRINTING

PURE DESIGNS

Achieve maximum impact with Pure Designs super wide and impressive prints. No matter what the quantity, size or substrate, be it large format or below the line printing like flyer's and business cards Pure has a solution.

DIGITAL PRINTING

Our digital printing process is state of the art, offering print resolutions from 720x720dpi up to 1440x1440dpi for really fine prints. Our printers are solvent based which allows us to provide quick turn-around times on most prints to a maximum width of 3200mm. Our machines are all CMYK based and we offer colour matching for large runs.

Below are some products in this range:

- PVC banner
- Roller banners
- Vinyl stickers
- Canvas prints
- Wallpaper
- Vehicle Graphics
- Posters
- Correx Boards



There's nothing quite like beautiful print on amazing stock,
that great experience of texture and smell.

DISPLAY SYSTEMS

Pure Designs is your one stop provider for your display and merchandising hardware requirements.

Our standard ranges of products from our aluminum clip frames to our extremely versatile Tex Flex Fabric Frames are all manufactured under strict quality guidelines.

Using a full range of materials; Steel, Aluminum, Perspex, Wood, Di-Bond, our in-house design department in line with our well-equipped manufacturing plant will ensure that your custom retail display soon becomes a reality. Our full turn-key approach will ensure that your every requirement is met with the utmost attention to detail and on time.

DISPLAY STANDS & SIGNAGE



